

@ANISABENITEZ

ANISA BENITEZ

CREATOR. COACH. MINDFULNESS LEADER



LOS ANGELES, CA USA

MEDIA KIT

ABOUT ME

I'm a Mindfulness Leader, Creator, and Mind-Body Transformation Coach. My purpose is to engage with life mindfully, live fully, and help you do the same.

I partner with brands, businesses, and mission-driven organizations to create content and campaigns that don't just reach people—but inspire meaningful action.

INTERESTS

The result is content that feels grounded, human, and impactful—inviting audiences into deeper connection with themselves and the world around them.

Content themes:

Wellness • Mental Health • Mindfulness • Embodiment • Sustainability

94K INFLUENCE

TikTok 85K
Instagram 7K
YouTube 2K

ENGAGEMENT

RATE
8%

RECENT PARTNERSHIPS

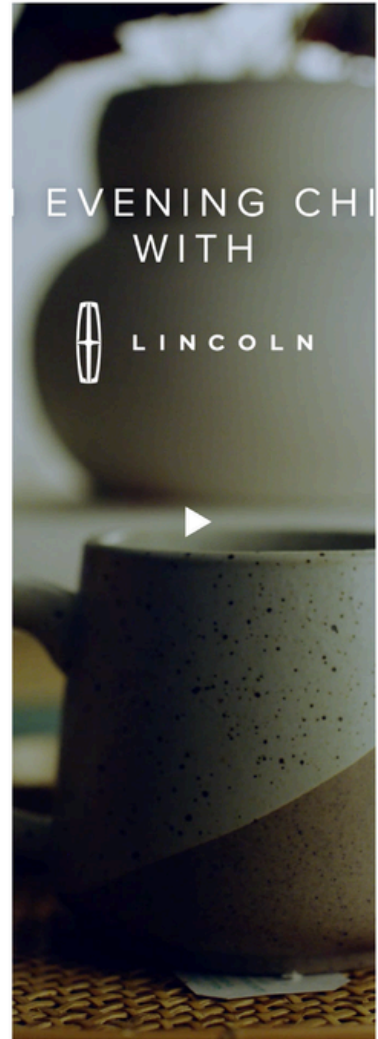
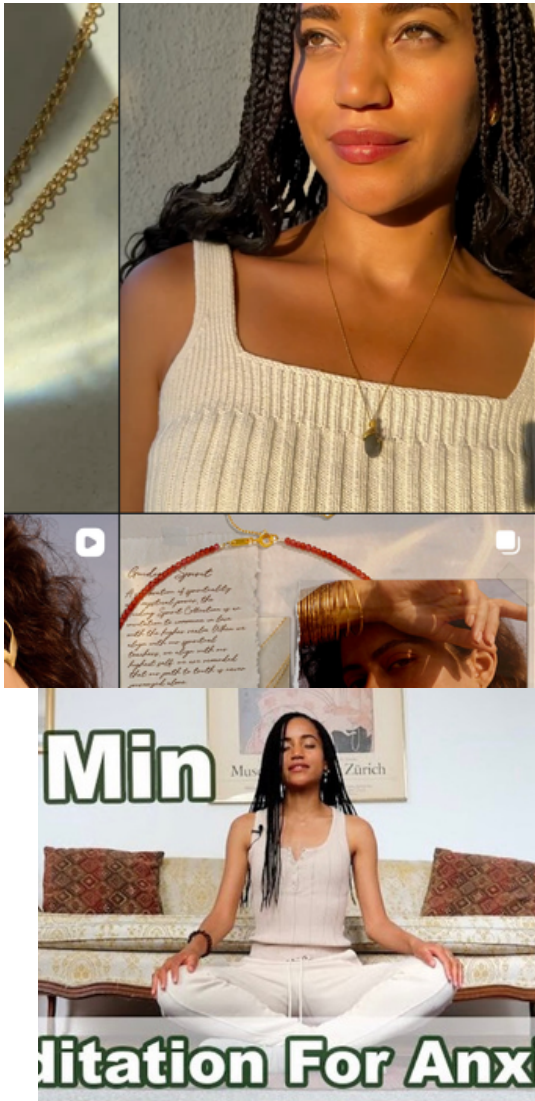
Lincoln, Wix, Keys Soulcare,
Athleta, Getaway, Away,
DoSomething.Org,
BetterHelp



WHAT CAN I DO FOR YOU?

I SUPPORT PARTNERS THROUGH BOTH STRATEGY AND EXECUTION, INCLUDING:

- CAMPAIGN IDEATION AND CREATIVE DIRECTION
- SOMATICALLY-INFORMED MARKETING AND MESSAGING
- BRAND STORYTELLING AND AUDIENCE ALIGNMENT
- CONTENT PRODUCTION (UGC, SHORT-FORM VIDEO, AND SOCIAL CAMPAIGNS)
- PITCH DECKS, STORYBOARDING, AND END-TO-END EXECUTION



AUDIENCE		ENGAGEMENT	
WOMEN	25-35	MONTHLY VIEWS	PROFILE VIEWS
78%	68% ages	40K	600
monthly growth	NYC & CA	ENGAGEMENT (likes, comments, shares)	
2%	45%	3K	14%



SERVICES & RATES

PRODUCT PHOTOS

\$300

5 EDITED PHOTOS OF YOUR PRODUCT FOR BRAND SOCIAL MEDIA USAGE. ADDITIONAL RATE FOR PROMOTIONAL USE.

LIFESTYLE PHOTOS

\$500

5 EDITED PHOTOS OF YOUR PRODUCT FOR SOCIAL MEDIA AND OTHER BRAND USE WHICH INCLUDE INFLUENCER FEATURED. ADDITIONAL RATE FOR POSTING ON INFLUENCER SOCIALS AND PROMOTIONAL USAGE.

BRAND VIDEOS (UGC)

\$500

1 VIDEO FOR USAGE ON BRAND SOCIAL MEDIA. ADDITIONAL RATE FOR PROMOTIONAL USE.

SPONSORED VIDEO

\$700

1 VIDEO FOR USAGE ON BRAND SOCIAL MEDIA FOR PROMOTIONAL PURPOSES - 1 MONTH.

INFLUENCER VIDEOS

\$1000

1 VIDEO FOR USAGE ON BRAND AND INFLUENCER SOCIAL MEDIA. ADDITIONAL FOR PROMOTIONAL USAGE 1 MONTH.

LIBERATE



WITH
ANISA BENITEZ

REACH

PODCAST LISTENS 20K+
YOUTUBE SUBSCRIBERS 2K
MONTHLY REACH 1.5K+

SERVICES & RATES

PODCAST SPONSOR

\$300

PODCAST AD SPOT

\$500

MENTION

5 EPISODE MENTIONS OF BRAND WITH
15 SECOND AD SPOT

5 EPISODE MENTIONS OF BRAND WITH
30 SECOND AD DRIVING TO BRAND -
UNIQUE LINK/DISCOUNT OPTIONAL

Analytics

Overview Discovery Audience Episode rankings

