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MEDIA KIT

#### ABOUT ME

Anisa Benitez is an actor, artist, and mindful muse. Her guided meditations can be found on Buzzfeed, across social media, and on her podcast No Starving Artist. Based in NYC and formerly a Google marketer, in 2020 she became a full-time creative.

### INTERESTS

Anisa believes deeply in the power of presence, art as healing, and living with the health of the planet in mind.

#### Content themes:

- Wellness & Mindfulness Travel
- Creativity Sustainability

# 96K INFLUENCE E TikTok 89K Instagram 7K

# ENGAGEMENT RATE 8%

RECENT PARTNERSHIPS
Lincoln, Wix, Keys Soulcare,
Athleta, Getaway, Away,
DoSomething.Org,
BetterHelp



# WHAT CAN I DO FOR YOU?

I PROVIDE VIDEO AND PHOTO CONTENT FOR INFLUENCER POSTING OR BRAND USAGE. LIFESTYLE PHOTOS, PRODUCT PHOTOGRAPHY, PRODUCT INTEGRATION, STORYTELLING VIDEOS, INSPIRATIONAL VIDEOS FOR POSTING ON TIKTOK, INSTAGRAM REELS, AND MORE. CONTACT ME DIRECTLY FOR EXAMPLES OF EACH OR IF YOU'RE SEEKING SOMETHING DIFFERENT.

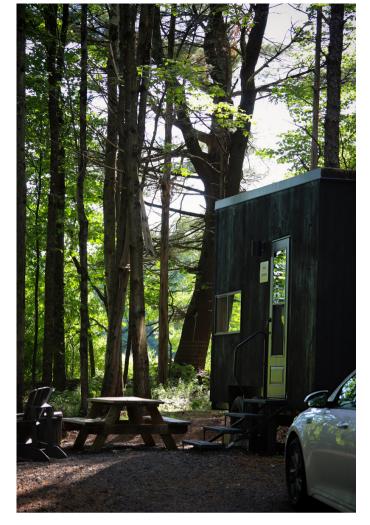




#### AUDIENCE

ENGAGEMENT

WOMEN	25-34	MONTHLY VIEWS	PROFILE VIEWS
78%	68% ages	40K	600
monthly growth	NYC & CA	ENGAGEMENT (like	es, comments, shares)
5%	35%	3K	14%





# **SERVICES & RATES**

# **PRODUCT PHOTOS**

\$250

# **BRAND VIDEOS**

\$500

5 EDITED PHOTOS OF YOUR PRODUCT FOR BRAND SOCIAL MEDIA USAGE. ADDITIONAL RATE FOR PROMOTIONAL USE.

# LIFESTYLE PHOTOS \$500

5 EDITED PHOTOS OF YOUR PRODUCT FOR SOCIAL MEDIA AND OTHER BRAND USE WHICH INCLUDE INFLUENCER FEATURED. ADDITIONAL RATE FOR POSTING ON INFLUENCER SOCIALS AND PROMOTIONAL USAGE.

## 1 VIDEO FOR USAGE ON BRAND SOCIAL MEDIA. ADDITIONAL RATE FOR PROMOTIONAL USE.

# SPONSORED VIDEO

\$1000

1 VIDEO FOR USAGE ON BRAND SOCIAL MEDIA FOR PROMOTIONAL PURPOSES - 1 MONTH.

# INFLUENCER VIDEOS \$1500

1 VIDEO FOR USAGE ON BRAND AND INFLUENCER SOCIAL MEDIA.
ADDITIONAL FOR PROMOTIONAL USAGE 1 MONTH.