

@ANISABENITEZ

ANISA BENITEZ

ACTOR. ARTIST. WELLNESS ADVOCATE



LOS ANGELES, CA USA

MEDIA KIT

ABOUT ME

Anisa Benitez is an actor, artist, and mindful muse. Her guided meditations can be found on BuzzFeed, across social media, and on her podcast No Starving Artist. Based in NYC and formerly a Google marketer, in 2020 she became a full-time creative.

INTERESTS

Anisa believes deeply in the power of presence, art as healing, and living with the health of the planet in mind.

Content themes:

- Wellness & Mindfulness - Travel
- Creativity - Sustainability

96K INFLUENCE

TikTok 89K
Instagram 7K

ENGAGEMENT

RATE

8%

RECENT PARTNERSHIPS

Lincoln, Wix, Keys Soulcare,
Athleta, Getaway, Away,
DoSomething.Org,
BetterHelp



WHAT CAN I DO FOR YOU?

I PROVIDE VIDEO AND PHOTO CONTENT FOR INFLUENCER POSTING OR BRAND USAGE. LIFESTYLE PHOTOS, PRODUCT PHOTOGRAPHY, PRODUCT INTEGRATION, STORYTELLING VIDEOS, INSPIRATIONAL VIDEOS FOR POSTING ON TIKTOK, INSTAGRAM REELS, AND MORE. CONTACT ME DIRECTLY FOR EXAMPLES OF EACH OR IF YOU'RE SEEKING SOMETHING DIFFERENT.



AUDIENCE

WOMEN

78%

monthly growth

5%

25-34

68% ages

NYC & CA

35%

ENGAGEMENT

MONTHLY VIEWS

40K

ENGAGEMENT (likes, comments, shares)

3K

PROFILE VIEWS

600

14%



SERVICES & RATES

PRODUCT PHOTOS

\$250

5 EDITED PHOTOS OF YOUR PRODUCT FOR BRAND SOCIAL MEDIA USAGE. ADDITIONAL RATE FOR PROMOTIONAL USE.

LIFESTYLE PHOTOS

\$500

5 EDITED PHOTOS OF YOUR PRODUCT FOR SOCIAL MEDIA AND OTHER BRAND USE WHICH INCLUDE INFLUENCER FEATURED. ADDITIONAL RATE FOR POSTING ON INFLUENCER SOCIALS AND PROMOTIONAL USAGE.

BRAND VIDEOS

\$500

1 VIDEO FOR USAGE ON BRAND SOCIAL MEDIA. ADDITIONAL RATE FOR PROMOTIONAL USE.

SPONSORED VIDEO

\$1000

1 VIDEO FOR USAGE ON BRAND SOCIAL MEDIA FOR PROMOTIONAL PURPOSES - 1 MONTH.

INFLUENCER VIDEOS

\$1500

1 VIDEO FOR USAGE ON BRAND AND INFLUENCER SOCIAL MEDIA. ADDITIONAL FOR PROMOTIONAL USAGE 1 MONTH.